

### **Bryant & Stratton College**

**Online Education** 



### Personal Education. Lifetime Success.®

# Who is Bryant & Stratton College?

#### The answer is simple.

We're a private career college offering a wide range of indemand degree programs. But there is so much more to our story. Bryant & Stratton College is also a place where you'll feel totally supported every step of the way and receive the quality, personal education you need for lifetime success. All the degree programs at Bryant & Stratton College utilize technology. That's because, no matter what field you're in – business, healthcare, criminal justice, graphic design and more – technology will be at the core of every job and every career in the 21st century. If you are a Bryant & Stratton College student, you'll use computers every day. You'll learn how to use spreadsheet, database and word processing software. And as a result, you'll gain the technical knowledge and skills employers expect and value.

You'll feel comfortable, like you belong at Bryant & Stratton College. Everyone on campus, from our academic advisors and faculty to support staff, is here to help you succeed.

You'll also learn the critical soft skills employers demand today. These include the fundamentals: writing proficiency, mathematics, listening and speaking competencies; as well as the skills you need to be a valuable employee, like problem-solving, decision-making, idea-generating and others. In addition to teaching these important skills, Bryant & Stratton College also helps you develop the personal qualities that are essential in supporting the courses in your program major, like integrity, responsibility and self-esteem. It's this total package — a well-rounded education with a strong career focus — that helps differentiate Bryant & Stratton from other colleges, and more importantly, can help you stand out in the employment market and your future career.

## Bryant & Stratton College students gain the critical skills, technical knowledge and personal qualities top employers value and respect.

REAL LIFE EXPERIENCE IS SUCH AN IMPORTANT PART OF LEARNING. THAT BECAME PRETTY CLEAR TO CHRIS PERRY AS HE STOOD PRESENTING HIS PACKAGING DESIGN IDEAS TO THE MARKETING TEAM AT A LOCAL COMPANY.

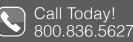
66 Bill gave me a chance. Not just in the classroom, but in the boardroom.

Chris Perry Student

> Bill DeForest Instructor



Bryant & Stratton College





Visit Our Website

Bryant & Stratton College does not discriminate on the basis of race, color, national origin, sex, disability, or age in its programs and activities. To access the contact information for the person who has been designated to handle inquiries regarding the non-discrimination policies at your campus go to: http://www.bryantstratton.edu/Degrees/Student-right-to-know.aspx or send an e-mail to concerns@bryantstratton.edu.

# We Prepare You for Success From Day One

Your first year experience at Bryant & Stratton College is critical to your future That's why we offer unique group advising opportunities which help you set solid goals and build strong relationships with faculty, students and staff to help you reach them. From the moment you walk through our doors to graduation and beyond, everyone at the College is dedicated to your success.

















#### Orientation

We help you make a smooth transition to college life. At orientation, you'll learn all about going to Bryant & Stratton College, including our services, policies and procedures. You'll also get to meet and talk with other new students.

#### Flexible Schedule & Learning

Why bother offering an online educational We understand you have obligations such as family and work. That's why we offer class schedules that fit your busy life. At Bryant & Stratton College, you can take classes in the day, evening, weekends, even online.\* We also offer our students 24/7 access to our virtual library and online tutors to help them study, do research and complete coursework when it's most convenient for them.

#### **Skills Assistance**

As a Bryant & Stratton College student, you can get skills assistance throughout your college studies. This assistance can be in the form of one-on-one tutoring, small-group sessions, and individual meetings with instructors.

#### **Academic Advisement**

From admissions right through graduation, you'll get personalized academic advisement from our staff who will be with you every step of the way to answer your questions, assist you in making academic decisions, and guide you throughout your college experience.

#### First Year Experience (FYE)

This group advising seminar focuses on the academic, career and lifetime success of students. Modules are delivered throughout the semester to support the academic progress and social transition that is vital to the college experience.

Bryant & Stratton College is accredited by the Middle States Commission on Higher Education 3624 Market Street, Philadelphia, PA 19104 (267-284-5000). The Middle States Commission on Higher Education is an institutional accrediting agency recognized by the U.S. Secretary of Education and the Commission on Higher Education Accreditation.

#### **Financial Aid**

Bryant & Stratton College offers a wide range of financial aid programs to help with the cost of your education. They include:

- 1. Scholarships
- 2. State and Federal Grants
- 3. Veterans' Benefits
- 4. Student and Parent Loans

We'll also assist you in finding the right financial aid package for you. We'll help you:

- 1. Seek out the right kinds of financial aid
- 2. Collect all the required documents

AFTER SPENDING A WEEKEND HELPING JUSTIN GET HIS PORTFOLIO IN TIP-TOP SHAPE FOR HIS INTERVIEW, PAULA WASN'T SURPRISED IN THE LEAST WHEN SHE GOT THE CALL. AT BRYANT & STRATTON COLLEGE, WE VIEW YOUR SUCCESS AS OUR SUCCESS.



66 When I found out I got that design job, I couldn't wait to tell Paula. Oh yeah, then I called Mom and Dad.

> Paula Annesi High School

> > Justin Manchester Student

> > > 1



Bryant & Stratton College





# How We Prepare You for the Workplace

In addition to program courses directly related to your degree, all Bryant & Stratton College students will take a series of liberal arts courses that are required for all degree programs. These courses help learners build a solid foundation in the disciplines of communication, psychology, sociology, philosophy, English, mathematics, natural science and information systems. These courses help students develop the lifelong learning competencies important for academic and career success.

















#### **Career Management Seminar**

Through classroom instruction and simulation, each student develops solid employment strategies and establishes realistic goals for placement. They develop a personal marketing plan, utilize networking skills, fine-tune their resume, and present their evolving portfolio as part of a professional interview package.

#### Capstone

In this course, students will design, execute and present the outcomes of a capstone project. Students will be challenged to use their knowledge, skills and behaviors developed over the course of their program studies to solve realworld problems in their career discipline. Students will be evaluated from both academic and professional standards. The capstone project will be a portfolio development exhibit.

#### **Portfolio Development**

All students at Bryant & Stratton College develop a learning and career portfolio during their studies. It's a representation of your lifelong learning competencies, technical skills and abilities – a unique career-related package that will help you market yourself and distinguish you from "competitors" in the employment market. The portfolio will serve as an excellent roadmap to your long-term career success. It will also help you define and clarify your formal and informal lifelong learning goals and plans. **Bryant & Stratton College classes** are taught by highly credentialed, experienced instructors so you'll receive the personal instruction and experience to feel totally confident in the classroom and in your career. Your curriculum will focus on employers' real needs – combining an array of progressive learning approaches, including classroom discussions, practical demonstrations and hands-on experience.

AT BRYANT & STRATTON COLLEGE, WE BELIEVE THAT LEARNING DOESN'T STOP WHEN YOU GET YOUR DEGREE. WE TAUGHT CECILIA THAT, AND EVEN THOUGH SHE HAS A GREAT JOB AS A PARALEGAL, SHE AND KRISTINE CONTINUE TO PLAN HER GROWING FUTURE IN LAW.

66 Kristine and I still love talking about my career, and I graduated a year ago.

Kristine Perkins Career Services

> Cecelia Grenga Student



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## Online Learning

Online courses are structured to replicate the campus classroom. In the Online virtual classroom, faculty members present lectures, course materials, evaluations/tests, and interact with students through personal computers.

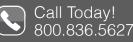
















#### How Does an Online Degree Work?

Online learning is a practical and convenient way to take courses at Bryant & Stratton College. With high gas prices, family and job responsibilities, commuting to college to take a few classes may be a difficult prospect.

#### **Class Schedule – Online Schedule**

Online courses are available 24 hours a day, 7 days a week at a computer located anywhere in the world with an Internet connection. Online classes have multiple weekly deadlines and are identified in Eastern Time. Students can budget their time to attend class (read lecture material, read announcements, complete tests, and participate in discussion) and to complete homework (assignments, projects, reading the text book, etc...) to meet weekly deadlines. Online courses are offered in two 7.5 week sessions within the traditional 15 week semester.

AT BRYANT & STRATTON COLLEGE, WE'RE MORE CONCERNED WITH HELPING OUR STUDENTS THAN ANYTHING ELSE. NICOLE UNDERSTANDS THAT. IT'S HELPING HER TO BECOME THE GRAPHIC DESIGNER SHE ALWAYS DREAMED OF BEING.

66 Matt was always available to answer my questions. The whole staff was very helpful.

> Matt Shay Admissions

Nicole Reyna Student



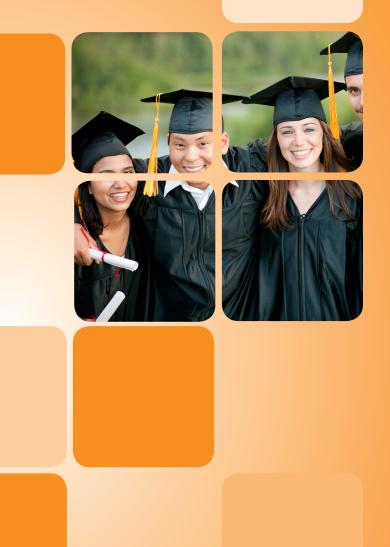






## Graduation and Beyond

We know that going to college is a means to an end: you want to graduate and get your career started. That's why we focus on what is happening in the real world as much as we do on our students' success on campus.





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#### **Employer Relations**

We continually reach out to our employer partners and the rest of the business community to find out what skills employers are looking for and what attributes they want in an employee. We integrate what we learn from our Employer Advisory Board into our curriculum so that, when you graduate, you have the marketable skills you need to start your career.

#### **Career Services**

Once you graduate, we help you put the skills you've learned to work. How? We continually monitor the marketplace to find out what sectors of the economy are expected to growidentifying potential job opportunities for our graduates. Personal Career Advisement is available to all Bryant & Stratton College graduates and alumni-to help you find great positions following graduation and beyond. Our Career Services Department supports you with everything you need-resume preparation, portfolio development and interviewing guidance—to help you present yourself to future employers in the best possible light and differentiate yourself from others competing for a potential position.

Bryant & Stratton College constantly monitors employers' needs and implements new programs to provide you with the skills and attributes employers are currently looking for.

EVEN THOUGH BRIAN LOGAN DOESN'T WORK IN CAREER SERVICES, HE STILL WENT THE EXTRA MILE TO HELP PREPARE DIANE FOR HER FIRST BIG INTERVIEW. IT MUST HAVE PAID OFF. BECAUSE NOW DIANE IS WORKING AT THE LAW FIRM SHE ALWAYS WANTED TO.

66 In my first job interview, there wasn't a single question that Brian hadn't asked me five times already.

Diane Amada Student

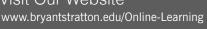
> Brian Logan Instructor







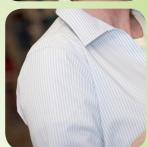




# Lifelong Learning

In today's competitive economy, it's important to understand that learning doesn't end at graduation. You need to keep your skills sharp and your education up to date. At Bryant & Stratton College, there are several excellent ways you can maintain your competitive edge.













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#### **Bachelor's Programs**

Earning an advanced degree can help take your career to the next level. It's a solid platform of experience that defines your level of commitment to your chosen field and can help further distinguish you in the eyes of future employers. Our General Management Bachelor of Business Administration is a great example. We also offer a Bachelor's of Science Degree in Criminal Justice, Financial Services and Healthcare Administration among others.\*

\*Not offered on all campuses.as well as holding seminars and information sessions.

#### **Professional Development**

Our Professional Skills Center, the continuing education division of Bryant & Stratton College, offers non-credit courses and professional development programs that can help you add new skills and sharpen your competitive edge at any time especially after you graduate. You can also enroll in non-credit programs that concentrate on strengthening specific skills like leadership, teamwork and sales performance. Many of our non-credit courses carry CEU credit.

#### **Certification and Licensing**

The Professional Skills Center also offers outcomesbased training solutions that meet the needs of industry associations and regulatory agencies in a range of industries, including healthcare, financial services, business, law and technology. These licensing, certification or CEU courses are offered at your worksite, at the college, or online. Visit www.psctraining.com for details.

## Get a personal education for a lifetime of success. Now!

Get the education you need to get on the road to an exciting career or to advance the career you already have. Register now for Bryant & Stratton College's next semester. It's easy to apply. You can do it! What are you waiting for? Call 1.800.836.5627, and one of our friendly admissions representatives will answer your questions and help you get started. Or visit us online at www.bryantstratton.edu/Online-Learning. Get your career in gear—call now!

#### Admission Hours:

Monday – Thursday	9 a.m. – 9 p.m.
Friday	9 a.m. – 9 p.m.
Saturday	9 a.m. – 5 p.m.

#### By Phone:

1.800.836.5627

#### Visit us Online:

www.bryantstratton.edu/Online-Learning



Campus crime statistics may be obtained by visiting the web site of the United States Department of Education at: http://ope.ed.gov/security/ search.asp Bryant & Stratton College is committed to providing a safe and secure environment for all members of the campus community. Specific procedures for filing incident reports are detailed in the Student Catalog. Students may also call the Campus Director using the telephone numbers listed on the back of this View Book.







## Degree Programs Offered

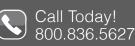
#### **Bachelor's Degree Programs**

<b>-</b>	Bachelor of Business Administration, Accounting	\$	Accounting
	Bachelor of Business Administration, General Management with Specializations in Human Resources, Marketing, eCommerce & Project Management		Business
		Criminal Justice	
	Bachelor of Science in Criminal Justice		Hospitality Management - Restaurant & Hotel Services
	Bachelor of Science in Financial Services	<b>P</b>	Human Resources Specialist
G	Bachelor of Science in Health Services Administration	Information Technology with Focus on Mobile	
		Applications Development	
			Interactive Media Design
			Medical Administrative Assistant
			Medical Reimbursement & Coding
			Networking Technology
			Office Information Technology
			Paralegal Studies
		Î	Security Technology

For more information about our graduation rates, the median debt of students who completed the programs, and other important information, please visit our website at www.bryantstratton.edu/disclosures.

Not all programs available at all campus locations or through Online Education. Please refer to the official catalog for specific program information and to the College's website (www.bryantstratton.edu) for program availability by location.







**Associate's Degree Programs** 





## **Bryant & Stratton College**

**Online Education** 

#### **BRYANT & STRATTON COLLEGE CAMPUS LOCATIONS**

#### **NEW YORK**

Albany 1259 Central Avenue Albany, NY 12205 Tel: (518) 437-1802

#### Buffalo

465 Main Street 4th Floor Buffalo, NY 14203 Tel: (716) 884-9120

#### Amherst

3650 Millersport Highway Getzville, NY 14068 Tel: (716) 625-6300

#### Southtowns

Sterling Park 200 Redtail Orchard Park, NY 14127 Tel: (716) 677-9500

#### Greece

854 Long Pond Road Rochester, NY 14612 Tel: (585) 720-0660

#### Henrietta

1225 Jefferson Road Rochester, NY 14623 Tel: (585) 292-5627

#### Liverpool

8687 Carling Road Liverpool, NY 13090 Tel: (315) 652-6500

#### Syracuse

953 James Street Syracuse, NY 13203 Tel: (315) 472-6603

#### OHIO

**Akron** 190 Montrose West Avenue Akron, OH 44321 Tel: (330) 598-2500

#### Cleveland

3121 Euclid Avenue Cleveland, OH 44115 Tel: (216) 771-1700

#### Eastlake

35350 Curtis Blvd. Eastlake, OH 44095 Tel: (440) 510-1112

#### Parma

12955 Snow Road Parma, OH 44130 Tel: (216) 265-3151

#### VIRGINIA

Hampton\* 4410 East Claiborne Square Suite 233 Hampton, VA 23666 Tel: (757) 896-6001

#### Richmond\*

8141 Hull Street Road N. Chesterfield, VA 23235 Tel: (804) 745-2444

#### Virginia Beach\*

301 Centre Pointe Drive Virginia Beach, VA 23462 Tel: (757) 499-7900

#### WISCONSIN

Bayshore Bayshore Town Center 500 W. Silver Spring Drive Suite K340 Glendale, WI 53217

Tel: (414) 961-9600

#### Milwaukee

310 W. Wisconsin Avenue Suite 500 East Milwaukee, WI 53203 Tel: (414) 276-5200

#### Wauwatosa

10950 W. Potter Road Wauwatosa, WI 53226 Tel: (414) 302-7000

\*Certified by SCHEV to operate in Virginia

#### **ONLINE EDUCATION**

**Sterling Park** 180 Redtail Orchard Park, NY 14127 Tel: (800) 836-5627 Tel: (716) 677-8800



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